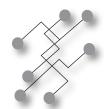




WORKFLOW AUTOMATION SERIES

The Problem: File Delivery



File delivery is still a big problem for a lot of Printing Companies. FTP was created for file delivery, and although it's very efficient at transferring files from one place to another it is not always easy to use. There are so many little things that can go wrong like cryptic server names, forgotten user names and passwords, active, passive, secure connections? Even if the customer gets through all of that, its not always clear which job the file belongs to. Did they put it in the right folder, with the

right name? Did they remember to tell anyone that they uploaded the files? Email is also a common way in which we receive files from our customers. Unfortunately email was not designed to be a file

transfer solution. Email servers were not designed to store large files and most actually limit the file size you can send. Email was designed to be a messaging solution and if you can get beyond the size limitations it can help in identifying who the files belong to, though the receiver is usually not equipped with the graphic applications needed to decipher what they have received. That can all be very frustrating. Until now...



The Solution: Workflow Automation



All Systems Integration can help you create an integrated file delivery system that not only resolves the problems associated with current file transfer methods but also builds the foundation for integrated workflow automation. The system allows you to track, store, preflight and deliver annotated preflight reports and other useful information to your customer service, planning, estimating and production employees literally minutes after receiving files from your clients,

without any human intervention. When systems are integrated properly and automation is introduced into the equation you can work more efficiently with less errors, saving valuable time and increasing profits while producing a higher quality product. Utilizing decades of experience in integration and programming, mainly in the print/publishing industry, combined with decades of

hands on "in the trenches" experience in the printing industry, puts All Systems Integration in a unique position to help you resolve all of your integration and electronic workflow automation needs. Through a consultative approach we work together with you and your team to develop an overall plan that can be broken down into smaller individual projects that allows you to maximize your ROI. Automating your file delivery can be a great step in minimizing time and costly errors and maximizing efficiency and profits.

